

WLS-FM's "94.7 ROCKIN' RIDE ON-AIR" CONTEST
OFFICIAL RULES

A complete copy of these rules can be obtained at the offices of radio station WLS-FM ("Station"), owned and operated by Chicago FM Radio Assets, LLC 455 N. CityFront Plaza Chicago, IL 60611, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **WLS-FM "94.7 ROCKIN' RIDE ON-AIR"** Contest (the "Contest") substantially as described in these rules, and by participating, each participant agrees as follows:

1. **NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**

Eligibility. This Contest is open only to legal U.S. residents, excluding Florida and New York residents, age eighteen (18) years or older at the time of entry with a valid Social Security number and who reside in the Station's Designated Market Area ("DMA") as defined by Nielsen Audio, who have not won a prize from the Station in the **last 30 days** or a prize valued at \$500 or more in the **last 60 days**, and whose immediate family members or household members have not won a prize from the Station in the **last 30 days** or a prize valued at \$500 or more in the **last 60 days**. **Void where prohibited by law.** Employees of Chicago FM Radio Assets, LLC, its parent company, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station's DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Station's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein. **A person may only qualify one (1) time during this Contest, and only one (1) Qualifier per household and/or immediate family. The first person to qualify in an immediate family and/or household will be deemed to be the one (1) and only one (1) Qualifier in this Contest.**

2. **Contest Period.** The Contest will begin at **6:30 PM CT on Thursday, August 8, 2019** and will run until **5:00 PM CT on Saturday, September 7, 2019** (the "Contest Period"). The Station's computer is the official time keeping device for this Contest.

3. **How to Enter.** To enter:

- (i) **On-Air:** Listen to the Station weekdays Monday, August 12 2019 through Friday August 30, 2019 at or around **8:00 am CT** during the Contest Period. When the Station plays the "cue-to-call" sounder, listeners should call the Station at **312-922-9470** phone number. Caller **fifteen (15)** to the Station, as determined by the Station in its sole discretion, will who will win a qualifying prize and be entered to win the Grand Prize, subject to verification of eligibility and compliance with these Contest Rules. Time Delay Between Over-the-Air Analog Signal and Internet Broadcast: Due to the time delay that exists between the Station's analog over-the-air signal and the Station's online webcast, listeners who listen to the Station online may hear the cue to call later than listeners listening to the Station's analog over-the-air signal. As a result, the odds of an online listener entering this Contest on-air may be diminished. Fifteen (15) qualifiers will be selected from on-air.

- (ii) **Remote Broadcast:**

- a. Attend the remote broadcast at the Aragon Ballroom 1106 W Lawrence Ave, Chicago, IL on Thursday, August 8, 2019 from 6:30pm to 11:00pm CT conducted by that Station and

complete an entry form. **Limit one (1) entry per person per remote broadcast.** All entries must be received by 9:30PM CT. Eight (8) qualifiers will be selected from Remote Broadcast who will win a qualifying prize and be entered to win the Grand Prize, subject to verification of eligibility and compliance with these Contest Rules.

- b. Attend the Daily Herald Cruise Night, at Stratford Square Mall, 152 Stratford Drive in Bloomingdale, IL on Wednesday, August 28, 2019 from 5:00 pm to 8:00 pm CT and complete an entry form. **Limit one (1) entry per person per remote broadcast.** All entries must be received by 7:30 pm CT. One (1) qualifier will be selected from Remote Broadcast who will win a qualifying prize and be entered to win the Grand Prize, subject to verification of eligibility and compliance with these Contest Rules.
- c. Attend the Bluesmobile Cruise Night, at Mount Prospect Lions Clubs, Northwest Highway and IL Rt. 83 in Mount Prospect, IL on Saturday, August 31, 2019 from 4:00 pm to 7:00 pm CT and complete an entry form. **Limit one (1) entry per person per remote broadcast.** All entries must be received by 6:30 pm CT. One (1) qualifier will be selected from Remote Broadcast who will win a qualifying prize and be entered to win the Grand Prize, subject to verification of eligibility and compliance with these Contest Rules.
- d. Attend the Monday Night Car Show, at the Westfield Old Orchard Mall West Lot, 4999 Old Orchard Center in Skokie IL on Monday, September 2, 2019 from 6:00 pm to 9:00 pm CT and complete an entry form. **Limit one (1) entry per person per remote broadcast.** All entries must be received by 8:30 pm CT. One (1) qualifier will be selected from Remote Broadcast who will win a qualifying prize and be entered to win the Grand Prize, subject to verification of eligibility and compliance with these Contest Rules.
- e. **PLEASE PRINT.** Incomplete or illegible entry forms, as determined in the Station's sole discretion, will be immediately disqualified and will be deemed "not entered" for purposes of this Contest.

- (iii) **Finale Event:** Attend the Finale Event at Blackdog Speed Shop (600 Barclay Blvd, Lincolnshire, IL) on Saturday, September 7, 2019 from 9:00 am to 2:00 pm CT conducted by that Station and complete an entry form. **Limit one (1) entry per person per remote broadcast.** All entries must be received by 1:00 pm CT. Four (4) qualifiers will be selected from Remote Broadcast (qualifiers picked at 10:00 am, 11:00 am, 12:00 pm, 1:00 pm) who will win a qualifying prize and be entered to win the Grand Prize, subject to verification of eligibility and compliance with these Contest Rules. **PLEASE PRINT.** Incomplete or illegible entry forms, as determined in the Station's sole discretion, will be immediately disqualified and will be deemed "not entered" for purposes of this Contest.

A total of thirty (30) qualifiers will be selected in this Contest.

- 4. **Winner Selection.** At approximately 1:30 pm CT on Saturday, September 7, 2019, Station will select one (1) qualifier for to win the grand prize in a random drawing from among all valid qualifiers who are checked-in and present during the Contest Period. All qualifiers are required to check in, presenting a current, valid government issued photo ID, at the Station's Promotions table at Blackdog Speed Shop (600 Barclay Blvd, Lincolnshire, IL), (the "Event") on September 7, 2019 no later than 1:00 pm CT. If any qualifier has not checked in by 1:00 pm and/or not presented a current, valid government issued photo ID, he/she will be immediately disqualified, not able to win a Grand Prize, and Station will conduct final giveaway with only those present qualifiers. **NO PROXIES WILL BE ALLOWED FOR ANY REASON. ONCE CHECKED-IN A QUALIFIER MUST REMAIN PRESENT THROUGHOUT THE DURATION OF THE GRAND PRIZE EVENT.** All qualifiers will be lined up in the order they checked-in with the Station in the Contest and will draw a number from 1 through

29 to permit all qualifiers to be aligned in numerical order. All qualifiers will then turn the key of the prize cars ignition, a locked trunk, car door, or other locked mechanism of the car. The qualifier whose key works will be the Contest winner. Station's decisions as to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest. UNDER NO CIRCUMSTANCES WILL A QUALIFIER BE ABLE TO HAVE A SUBSTITUTION OR A PROXIE BEFORE OR DURING THE GIVEAWAY PROCESS. YOU MUST CHECK-IN AND REMAIN PRESENT THROUGHOUT THE DURATION OF THE GRAND PRIZE EVENT. FAILURE TO CHECK-IN BY 1:00 P.M. AND/OR FAILURE TO PRESENT A CURRENT, VALID GOVERNMENT ISSUED PHOTO ID, WILL LEAD TO IMMEDIATE DISQUALIFICATION AND AT THAT TIME THE QUALIFIER WILL NO LONGER BE ALLOWED TO WIN THE GRAND PRIZE. Should no key unlock the box at the end of the Grand Prize Event, then all checked-in and still present qualifiers' names will go into a hat and one (1) name will randomly be drawn who will be declared the Winner, subject to verification of eligibility and compliance with these Contest Rules.

5. **Verification of Potential Winner.** THE ELIGIBILITY OF ALL POTENTIAL CONTEST WINNERS IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner may be notified by email and/or telephone call after the date of random drawing and/or winner determination. The potential winner will be required to sign and return to Station, within three (3) days of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim his/her prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the contest prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.
6. **Prizes. Qualifying Prizes.** Twenty-nine (29) qualifying prizes will be awarded in this Contest. Each qualifying prize is a \$100 pre-paid gas card. **Grand Prize.** One (1) Grand Prize will be awarded in this Contest. The Grand Prize is one (1) 1987 Chevrolet Camaro IROC. **ARV:** Fifteen Thousand Dollars (**\$15,000**). Winner is responsible for title transfer, and all taxes associated with prize receipt and/or use. Odds of winning the Grand Prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time. Winner must take possession of the Grand Prize within seventy-two (72) hours of being verified as the Winner and eligible to participate in this Contest. Failure to take possession within 72 hours will lead to forfeiture of the Grand Prize, and at that time the Station may randomly draw a name from all of those properly checked-in qualifiers who attended the Grand Prize Event, thereby selecting an alternate winner.

Grand Prize is a used car, and will be awarded in as-is condition. Mileage may vary. No vehicle warranty of any kind.

There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Any tickets and/or gift certificates/cards awarded as part of a prize will be subject to the terms and conditions set forth by the issuer and are valid only on the date(s) printed on the tickets or gift certificates/cards. Other restrictions may apply.

7. **Entry Conditions and Release.** By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, Chicago FM Radio Assets, LLC, and its subsidiaries, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant’s entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys’ fees) arising out of or relating to an entrant’s participation in the Contest and/or entrant’s acceptance, use, non-use or misuse of the prize.
8. **Publicity.** Except where prohibited by law, participation in the Contest constitutes winner’s consent to use by the Station and its agent of winner’s name, likeness, photograph, voice, opinions and/or biographical information (including hometown and state) for promotional purposes in any media, worldwide, without further payment or consideration.
9. **Taxes.** All state, local, federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.
10. **General Conditions.** Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station’s reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
11. **Limitations of Liability.** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Station, entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Contest or receipt or use, non-use or misuse of any

prize. No more than the stated number of prizes will be awarded. In event that a production, technical, programming or other error causes more than stated number of prizes as set forth in these Official Rules to be claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

12. **Disputes.** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Station in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.
13. **Entrant's Personal Information.** Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained therein, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.
14. **Contest Results.** A winners list may be obtained within thirty (30) days after the Contest Period expires by sending a self-addressed stamped envelope to the Station identified below.

CONTEST SPONSOR: Chicago FM Radio Assets, LLC, WLS-FM, 455 N. CityFront Plaza, Chicago, IL 60611.